

TEACHER

Introducing competence - based preschool teacher education curricula in Bosnia and Herzegovina
574076-EPP-1-2016-1-BA-EPPKA2-CBHE-JP

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Co-funded by the
Erasmus+ Programme
of the European Union

Dissemination and Exploitation Strategy

 teacher.unt.ba@gmail.com

 www.teacher.unt.ba



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Dissemination and Exploitation Strategy

Introduction

TEACHER is an EU funded project designed to contribute to improving the quality of teacher education and training in Bosnia and Herzegovina. The project aims to:

- Innovate preschool teacher education study programs through introduction of competence-based curricula
- Certify high quality changes introduced in the curricula through accreditation/licensing process
- Modernize teaching methodology through teacher training
Improve transversal skills of teachers through training of trainers (ToT sessions) and spill-over sessions
- Modernize technical and didactical teaching/learning equipment for better students training

The dissemination and exploitation of the results, Work package 7 of the project, plays an important role from the beginning of the project to its end in order to ensure sustainability of project result and their exploitation. Therefore, this strategy aims to help coordinate this important activity across all partners in order to ensure that dissemination and exploitation of results remain a priority of the project. All partners are responsible for disseminating activities throughout the project. This strategy will be distributed to each partner so that they can regularly update the coordinator on their dissemination and exploitation activities. These will be included into the final report.

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Project Partners

The following project partners are involved in the delivery of project activities and events, and their dissemination and exploitation: UNIVERSITY OF TRAVNIK (UNT), UNIVERSITY OF MOSTAR (SVEMO), UNIVERSITY OF BIHAĆ (UNBI), INDEPENDENT UNIVERSITY BANJALUKA (NUBL), HERZEGOVINA UNIVERSITY (SVEHERC), DRUŠTVO ZAPOSLENIKA PREDŠKOLSKIH USTANOVA FBIH (DZPU), THE MANCHESTER METROPOLITAN UNIVERSITY (MMU), UNIVERSITY OF ZAGREB (UNIZG), "1 DECEMBRIE 1918" UNIVERSITY OF ALBA IULIA (UAB), MATEJ BEL UNIVERSITY IN BANSKÁ BYSTRICA (UMB).



University of Mostar
Bosnia and Herzegovina
www.sve-mo.ba



University of Tuzla
Bosnia and Herzegovina
www.untz.ba



University of Zagreb
Croatia
www.unizg.hr



University of Travnik
Bosnia and Herzegovina
www.unt.ba



Independent University Banja Luk
Bosnia and Herzegovina
www.nubl.org



Matej Bel University in Banská
Bystrica Slovakia
www.umb.sk



Herzegovina University
Bosnia and Herzegovina
www.herzegovina.edu.b



Manchester
Metropolitan
University
The Manchester Metropolitan University
Great Britain
www2.mmu.ac.uk



"1 DECEMBRIE 1918" University of
Alba Iulia Romania
www.uab.ro



University of Bihać
Bosnia and Herzegovina
www.unbi.ba

Association of Preschool
Institutions Employees in
Federation of
Bosnia and Herzegovina

Objectives of Dissemination and Exploitation

The main objectives of the dissemination and exploitation activities are:

- To promote and raise awareness about the project contents, developments and results;
- To successfully transfer the results to appropriate decision-makers to achieve their sustainable promotion and support;
- Exchange the know-how gathered and developed during the project;
- Strengthen the initial project network with and between all stakeholders;
- Promote the implementation of the training model in every partner country and in Europe;
- To convince individual end-users to adopt and/or apply the results.

Target Groups

Target groups are entities and/or individuals that can potentially benefit from the project results. Productive and effective exploitation of the project has the following main target groups: academic staff, students, administrative staff, training staff, technical staff, librarians and others.

Project target groups are:

- Participating HEI teaching staff (more than 180) and administrative staff (more than 30) participate in needs assessment, capacity building training in improvement of methodic and didactic skills and transversal competences and in evaluation of innovated programs.
- Stakeholders and employers (more than 80): local authorities, public and private kindergartens as employers, children and parent's associations, professional preschool teacher associations participate in introduction conference, workshops in competences and online survey.
- Students: more than 200 enrolling into innovated programs, 200 participate in needs assessment, 20 participate in introduction conference and more than 800 participate in the evaluation of innovated curricula.

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Final beneficiaries include:

- All students benefit from better curricula focused on competences, better teaching and didactic approach of professors, better equipment used in lectures and practice
- All teaching and administrative staff benefit from better teaching and didactic approach and improved interpersonal relationships
- Participating HEIs benefit from better reputation of modernized and innovated curricula and teaching practice
- Children, parents, kindergartens and the local communities benefit from having more competent professionals working with children

Strategy to reach target groups

Overall project outreach is achieved through continuous information sharing, reflection, and learning activities during and following the project lifecycle.

Specific approach to stakeholder management, adopted in communication plan, will ensure that new knowledge is integrated into realistic change management plans. This process will engage people early on in the project and will ensure the use of outputs long after its closure. Project teams will speak with all stakeholders, obtaining viewpoints, and creating a set of actions as parts of the project plan that are informed by the true dynamics of the project, continuously building their commitment to the changes introduced. In this way, specific project target groups will be reached in the following way after the project implementation period ends:

- a) direct target group: academic and non-academic staff at targeted HEIs, non-academic stakeholders

It is expected that realization of the project activities will result in strengthened relations between academic and non-academic staff from HEIs. The project activities will reinforce cooperation and build a strong network of (young) professionals in ECEC. The project involves sets of training sessions that continually improve academic staff competences. Purchasing of equipment and training enables constant and swift interaction among project participants via fast and modern communication methods allowing for greater access to education to interested students and increase potential for life-long learning of teaching staff.

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Non-academic stakeholders and associations will benefit from the established cooperation with academic sector which will foster further project cooperation potentials in the years after project closure and education more aligned with labor market needs.

b) indirect target group: other HEIs, local communities, experts, media

Incoming staff and staff other than directly targeted will be able to increase their competences continuously via developed training toolkits and inter-institutional knowledge transfer.

Other HEIs in the Western Balkans may be inspired to follow the process and start their own work on ECEC curricula development after the project results are published (through available harmonization plans).

Local experts, the media and HE professionals will be reached by national and international openness of the targeted HEIs, which will bring about innovative practices together with more competent, highly competitive teaching professionals.

c) potential beneficiaries/end users: students at targeted HEIs, decision-makers, wider public

Students at the targeted partner HEIs will be reached and benefit by increased possibilities for modern teaching methods and use of transversal skill training as well as better equipped teaching facilities. The project results will be used by decision makers and wider public because the relevant results will be available in open access educational resources beyond the project realization. Each of partners will commit to the following:

- Promote the latest project results by use of the tools mentioned above - press releases, e-letters, news updates in the newsflashes;
- Update project website / e Platform regularly to ensure visibility and availability of key information on the project;
- Attend meetings, conferences, provider forums, events and presentations to make contact with all stakeholders and networking;
- Organize a press conference during the final conference, when the outcomes of the project will be presented;
- Promote the project website and the project results as much as possible through all available channels.

Project Results

The exploitable project results are identified as follows:

- Competence based curricula for preschool teachers HEIs developed and implemented
- Strengthened professional competences of teaching staff in soft skills and teaching methods
- Better equipped learning facilities at Faculties for ECEC
- Improved quality of ECEC higher education
- Increased number of students enrolling on the programs
- Better early child education and care job market opportunities

Main Instruments of Dissemination and Exploitation

The main instruments to transfer the project results to the identified target groups will be:

1. project visual identity and web site
2. different promotional materials (T-shirts, posters, etc.)
3. publications that will be prepared within this project (reports, handbooks and guidelines). Project website will contain latest information about partners, activities and results.
4. media promotion
5. English language courses for teaching and administrative staff
6. periodical e-bulletins
7. inter-project coaching & synergy with other EU and similar initiatives
8. dissemination conference

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General Dissemination and Exploitation Activities

Type of Activity	Date/Duration	Target Audience	Partners Involved	Dissemination level	Expected Results/Impact
Creating project visual identity & web site	Due date 14-01-2017	Teaching staff, students, trainees, administrative staff, technical staff, librarians, stakeholders in ECEC, wider public	All partners	Department/ Faculty, Institution, Local, Regional, National, International	The project visual identity will be applied on different promotional materials (T-shirts, posters, etc.) and publications that will be prepared within this project (reports, handbooks and guidelines). Project website will contain latest information about partners, activities and results.
Media promotion	Due date 14-10-2019	Teaching staff, students, administrative staff, technical staff, librarians, stakeholders in ECEC, wider	All partners	Local, Regional, National, International	The result is Informing specific and wider public about project activities, results and impact.

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		public			
Organizing English language courses for teaching and administrative staff	Due date 14-05-2019	Teaching staff, administrative staff, technical staff, librarians	All partners	Department/ Faculty, Institution	5 module English language course will be organized at 6 BH partner HEI for min. 15 teaching and administrative staff per institution to improve their foreign language competence.
Preparing and releasing periodical e-bulletins	Due date 14-10-2019	Teaching staff, stakeholders in ECEC	All partners	Department/ Faculty, Local, Regional, National	Consortium members will periodically create and release e-bulletins to recipients from academic and non-academic sector in order to ensure dissemination of information about the project.
Ensuring inter-project coaching & synergy with other EU and similar initiatives	Due date 14-10-2019	EU-funded and similar projects in the field of ECEC	All partners	National, International	Consortium members will make sure that the project gets connected with other EU initiatives and similar projects so that synergy effect is ensured.

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Organizing dissemination conference	Due date 14-10-2019	Teaching staff, students, administrative staff, technical staff, librarians, stakeholders in ECEC, wider public	All partners	Department/ Faculty, Local, Regional, National	The final project dissemination conference will be hosted by the University of Travnik at the end of project lifetime. It will bring together all relevant actors in ECEC field to present project achievements and results. Min 100 participants are expected to attend.
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